Minimum Lovable Product

Nothing but the essential.

Needs MVP must fulfil

Should

Could

User needs

What is the absolute minimum needed for the user to love your solution?

Business Requirements

What is the minimum value we have to achieve from the business point of view?

Minimum implementation

What is the absolutely minimum that needs to happen to deliver a first solution?

To MVP backlog.

Later

Features, integrations, investments and requirements we don't yet need in the MVP.

ASK WHY.